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20’s Plenty is a non-party political Campaign that advocates a **20 mph limit** in residential areas.

The **ADVANTAGES** of 20mph limits are:

**SAFER STREETS FOR ALL, PARTICULARLY CHILDREN AND THE ELDERLY**

* Less risk of serious injury;
* less intimidation from motor vehicles for all road users and especially those walking and cycling.

**ENVIRONMENTAL IMPROVEMENTS**

* improved air quality, quieter and more friendly roads
* reinforcing healthy lifestyles by encouraging walking, cycling and active travel

**BETTER COMMUNITY LIFE AND A POSITIVE IMAGE OF RESIDENTIAL AREAS**

* 20mph enables lifestyle changes, renewed community life, sociability and the positive atmosphere

*“There are 20% fewer casualties in 20mph areas.”*

*“Slower speed limits help people to increase the amount they walk and cycle and don’t affect journey times significantly”.*

“*20mph limits emphasise quality of life, helping to create places for walking, cycling, talking..”*

**For Further Information** **contact: 20’s Plenty for Us**:

A red and white logo

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